



Berry Hill Resort | Friday, July 28, 2017

Fun, delicious food, live music, all in a historic beautiful location

SPONSORSHIP PACKAGES



Sponsorship of the 37th Annual Virginia Cantaloupe Festival will align your company with one of the most highly anticipated and widely supported events in Halifax County. The festival will be a true celebration of what Halifax County has to offer, featuring local pork, locally grown vegetables, and of course, cantaloupe. With major media sponsors, the festival is guaranteed maximum exposure. This exposure ensures your message will reach beyond demographics, regional communities, existing customer bases, and special interest groups in a way that no other event has ever done. Tiered sponsorship packages are designed to showcase your business in a variety of ways, both before and during the festival. All sponsors have an option to set up a tent in the sponsor only area for additional networking opportunities.

We invite your business to be a part of the 2017 Virginia Cantaloupe Festival. On the reverse side of this form, you will find the Sponsorship packages for the 2017 festival. Thank you to our 2016 sponsors featured below!

Presenting

Sentara Halifax Regional Hospital

Corporate

Danville Distributing

Platinum

Edward Jones
Gateway Health Alliance
Gazette-Virginian
Glerin Business Resources
Halifax County Farm Bureau
Smithfield
URW Credit Union
WAKG/WBTM
WHLF 95.3 FM

Gold

AmeriStaff
B&B Consultants
Benchmark Community Bank
Charles Anderson Lawncare

Commonwealth Assisted Living
Fairfield Inn and Suites
Grand Springs
Huber Engineered Woods
Italian Delight
JE Burton Construction Company
ODEC
World of Sports

Silver:

All Occasion Limousine Service
American National Bank
BB&T
Comfort Systems USA
Davenport Energy
Distinct Impressions
Elliott Electric
First Piedmont
Harris, Harvey, Neal and Co.
MBC

Morgan Lumber Company
Nationwide Insurance
South Boston Speedway
TMI Autotech
Vavoline Express Care

Bronze:

Burnett & Sneed CPAs, LLC
Carter Bank and Trust
Epps Collision/Superior Signs
Fairchild & Yoder
Farm Credit of the Virginias, ACA
Franklin's Garage
H&M Logging
Mid-Atlantic Test & Balance
Oval Engineering
Pepsi
Piedmont Credit Union
Rob Land Construction
Solex Architecture
Southern Piedmont Land & Lake Association of Realtors

**Join us for the 37th anniversary of the
Virginia Cantaloupe Festival on
Friday, July 28, 2017
5-10 pm at the Berry Hill Resort!**

Corporate Sponsorship Investment Levels and Recognition

Presenting Sponsor - \$7500

- 40 Admission Tickets (includes 8 VIP passes)
- Option to purchase 8 additional VIP passes at \$20 each
- 20 VIP Parking Passes
- Exhibit Opportunities
- Your logo on all printed materials, print advertising, posters, flyers, etc.
- Featured on Radio Advertising
- Banner Placement on Main Stage
- Recognition by festival emcee
- Pictured in newspapers as a sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

2 Rooms at Berry Hill Resort with the option to purchase 2 more at a discounted rate

Corporate Sponsor - \$5500

- 30 Admission Tickets (includes 6 VIP passes)
- Option to purchase 6 additional VIP passes at \$20 each
- 15 VIP Parking Passes
- Exhibit Opportunities
- Your logo on all printed materials, print advertising, posters, flyers, etc.
- Featured on Radio Advertising
- Recognition by festival emcee
- Pictured in newspapers as a sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

1 Room at Berry Hill Resort with the option to purchase 1 more at a discounted rate

Platinum Sponsor - \$2500

- 16 Admission Tickets (includes 4 VIP passes)
- Option to purchase 4 additional VIP passes at \$20 each
- 8 VIP Parking Passes
- Exhibit Opportunities
- Your logo on all printed materials, print advertising, posters, flyers, etc.
- Pictured in newspapers as a sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Option to purchase 1 room at a discounted rate

Gold Sponsor - \$1250

- 12 Admission Tickets (includes 2 VIP passes)
- Option to purchase 2 additional VIP passes at \$20 each
- 6 VIP Parking Passes
- Your name listed on all printed materials, print advertising, posters, flyers, etc.
- Pictured in newspapers as a sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Silver Sponsor - \$500

- 8 Admission Tickets (option to buy 2 VIP passes at \$20 each)
- 4 VIP Parking Passes
- Pictured in newspapers as a sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Bronze Sponsor - \$300

- 4 Admission Tickets (option to buy 2 VIP passes at \$20 each)
- 2 VIP Parking Passes
- Pictured in newspapers as a sponsor
- Featured on Virginia Cantaloupe Festival website
- Featured in Chamber's newsletter and E-News

Media & In-Kind Sponsorship

Please contact the Chamber to discuss details of in-kind sponsorships.

A sponsorship that meets your goals and budget can be customized for you. So, if you don't find the perfect opportunity within our packages, please contact the Chamber at 434-572-3085. The Halifax County Chamber of Commerce is a non-profit organization and your sponsorship contribution is 100% tax deductible!

Yes, I would like to take advantage of this sponsorship opportunity and support the Virginia Cantaloupe Festival.

Company Name _____

(List company name as it is to appear in publicity)

Address _____

Package _____ Check enclosed _____ Invoice me _____

Authorized by: _____

Please Return Form to:

Halifax County Chamber of Commerce

PO Box 399 · South Boston VA 24592

Email: info@halifaxchamber.net | Fax: 434-572-1733